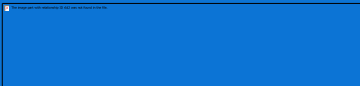


Are national league tables a more valuable guide for target users than their international counterparts?

Simon Marginson

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Next 25 minutes

- Big issues
- Validity
- National vs. Global
- Global rankings
- Final thoughts



Big issues

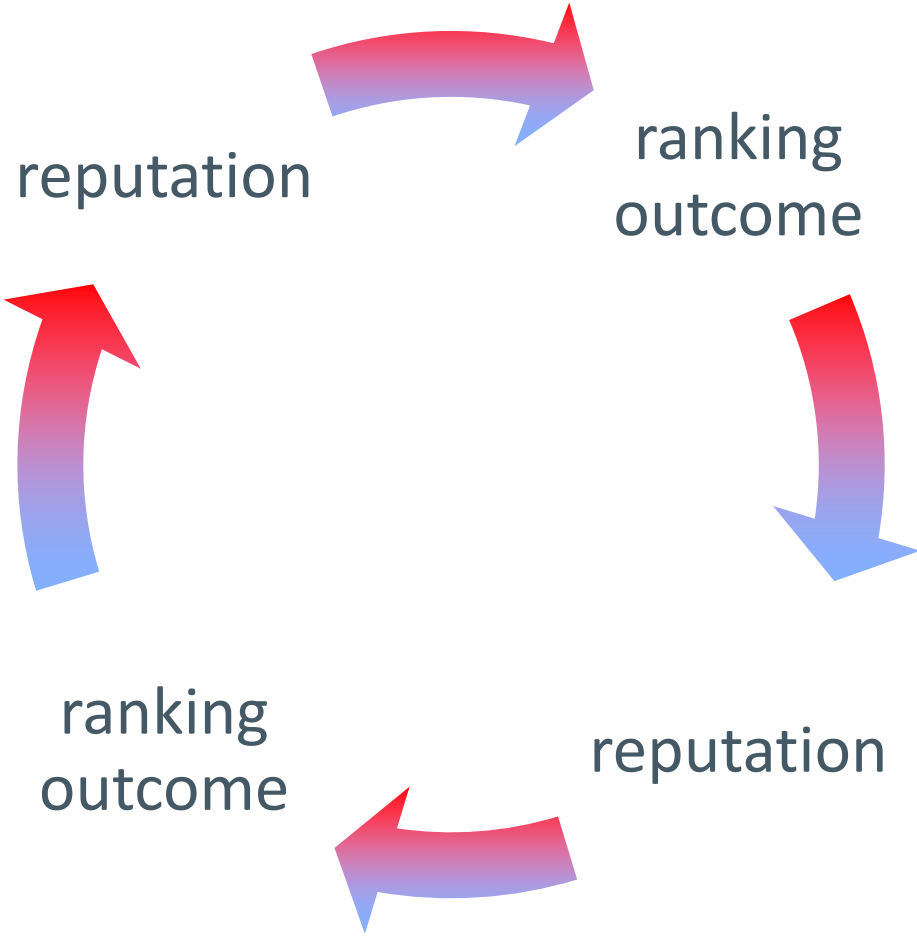
- Information
- Accountability
- Power
- Purpose
- Credibility
- Ease of use
- Transparency
- Improvement?
- Recycling the hierarchy?



Ranking: The virtuous circle



Ranking: The unvirtuous circle




Validity

- Specific to purpose
- Norms
- Causality?
- Data sources
- Subjective and objective data
- Proxies
- Multi-indicators and weightings




World Cup single
metric ranking—
the winner is
determined by



100% whoever scores
the most goals

World Cup multi-indicator ranking— the winner is determined by:



- 50% whoever scores the most goals
- 20% size of team's fan-base
- 10% player endorsement revenues
- 20% media coverage for team

National vs. Global

- The ‘target user’?
- Research and prestige
- The subsidiarity principle



Global league tables

- Times Higher
- QS
- Academic Ranking of World Universities
- Leiden University and Scimago
- Multi-rank

Final thoughts

- Responsibility
- Users
- Disaggregation
- World-class systems
- Improvement

